

THE UNIVERSITY OF SCRANTON

ECONOMIC IMPACT AND CONTRIBUTIONS

TO THE CITY OF SCRANTON

ECONOMIC IMPACT, JOB CREATION AND SURVEY OF STUDENT SPENDING:

ECONOMIC IMPACT: While the sheer size and scale of the estimate can lead some to gloss over this report, the University's estimates that our overall economic impact on Northeastern Pennsylvania totals **\$411,112,106**. Our estimate is based on established economic impact studies and formulas, including those used by the Association of Independent Colleges and Universities of Pennsylvania. For the 2008-2009 academic year, University of Scranton expenditures were \$171,296,711. Every dollar in University expenditures generates an estimated \$1.40 worth of additional economic activity.

JOB CREATION: The University estimates that **2,153** jobs can be directly or indirectly attributed to our presence in the region. The figure is based on formulas that are consistent with those used by the Bureau of Economic Analysis, a division of the U.S. Department of Commerce. For each full-time employee at the University, we estimate that 1.4 additional jobs are created in the local economy. As of the fall of 2009, the University employed 897 full-time faculty and staff.

SURVEY OF STUDENT SPENDING: For the past several years, the University has conducted a survey of students enrolled in seven colleges in Lackawanna County. The survey has a special emphasis on downtown Scranton and is designed to provide business owners and community leaders with information and insight that can help to tap the economic potential of the more than 7,000 students enrolled in these colleges. Students were asked to estimate their weekly spending for a number of categories (e.g. shopping, dining and entertainment). University of Scranton students reported spending more than \$175,000 each week on these categories.

ANNUAL CONTRIBUTION, FEES AND TAX PAYMENTS

VOLUNTARY CONTRIBUTIONS: The University of Scranton meets or exceeds all of requirements for tax exemption in the Commonwealth of Pennsylvania. Nevertheless, the University is the most consistent nonprofit in the City to provide an unrestricted, voluntary contribution. Since 1983, the University's voluntary contributions to the City have totaled more than \$1.8 million. The University currently contributes \$110,000 to the City of Scranton.

ANNUAL FEES AND TAX PAYMENTS: The University's non-profit status does not cover all taxes and fees, especially when related business partners (e.g. ARAMARK and Follett) are taken into consideration. In addition, University employees pay wage taxes and an annual EMS tax, which was instituted to support the City's emergency services.

2009 Summary of Annual Contributions, Fees and Tax Payments	Amount
University Voluntary Contribution	\$110,000
Wage Tax for University 350 Employees Living in Scranton	\$500,629
Emergency Services Tax on University Employees	\$85,547
Emergency Services Tax on ARAMARK & Follett Employees	\$11,440

2009 Summary of Annual Contributions, Fees and Tax Payments		Amount
Fees Paid to the City for False Alarm Calls on Campus		\$3,750
Mercantile Tax Paid to the City & School District by ARAMARK & Follett		\$22,617
Total:		\$733,983

TAXES/FEES ON RECENT MAJOR CONSTRUCTION PROJECTS

The University pays fees and taxes associated with construction projects on campus. The following are actual and expected permit fees and building privilege taxes for the construction of the DeNaples Center (campus center), Condron Hall (sophomore residence hall), unified science center and apartment/fitness complex (estimated).

Fee or Tax	DeNaples	Condron	Science	Apartment/ Fitness (Est)	Overall Totals
Building Permits	\$292,464	\$232,603	\$690,672	\$275,000	\$1,490,739
Business Privilege Tax	\$167,432	\$133,162	\$395,401	\$185,000	\$880,995
Project Totals:	\$459,896	\$365,765	\$1,086,073	\$460,000	\$2,371,734

In addition, the City requires the University to pay a Third Party Inspection Fee. These fees do not go to the City but rather to an independent contractor. The combined actual and estimated fees for the above projects are \$947,637.

MULBERRY STREET IMPROVEMENT PROJECT

In 2007, the University engaged in a discussion with the Mayor and representatives of City Council about its contribution to the City. As an outgrowth of this discussion, a joint announcement was held for the project, which was initially estimated at more than \$1 million. The University of Scranton's investment has grown through a plan developed by the combined efforts of Ayers Saint Gross, a nationally respected architectural firm in Baltimore, Md., and Burkavage Design Associates, a local architectural firm. The Mulberry Street Improvement Project is now a multi-million dollar project that will be taken on in phases over the coming years. Phase one of the project is under way and set for completion in the summer for a total cost of **\$2.2 million**.

SMALL BUSINESS DEVELOPMENT CENTER (SBDC) SUPPORT FOCUSED ON SCRANTON

The following items represent metric data and statistics for the City of Scranton only covering the three-year period of January 1, 2007 through December 31, 2009. Note that these totals reflect only those individuals or businesses who **live in** or are going to **locate their business in** the City of Scranton.

Support for Clients Living or Locating a Business in the City of Scranton	2007	2008	2009	2010 YTD	Totals
Clients	52	44	38	22	156
Consulting Hours	212.25	179.25	179.75	82.65	653.90

Note: Figures for 2010 represent the period from January 1, 2010 through May 27, 2010.

CLIENT MILESTONES 2007 - 2009

- **\$425,000 in approved financing** was received by clients consulted in the City of Scranton, based on business plan development and projection assistance supplied by the Scranton SBDC.

- **23** businesses were started.
- **11** new employees were hired by these Scranton-based clients.
- **13** business plans were completed.
- One Women's Business Enterprise (WBE) Certification was received by a Scranton-based business.
- **28** businesses received research information as requested in various categories: pricing, demographics, industry trends, market saturation, competitor analyses and patents.

THE EDWARD R. LEAHY JR. CENTER

LEAHY CENTER CLINIC FOR THE UNINSURED: Since opening in November 2007, the Leahy Clinic has provided **free health care services to more than 3,000 patients, distributed more than 2,100 prescriptions and administered more than 1,100 immunizations.** The Clinic is served by 11 on-site volunteer physicians who rotate through a 43-week schedule and 27 off-site providers who offer free care in 11 medical specialties. University of Scranton nursing students provide six weeks of coverage each fall and spring and six volunteer nurses from the community provide coverage year round. Nearly 100 other University student volunteers have provided more than 2,200 hours of support.

UNIVERSITY OF SUCCESS: Each year, the program provides an intensive two-week summer experience on the University's campus for 20 local 8th and 9th grade students. Volunteers provide mentoring and support for students through their to high school graduation. Four students graduated this year and roughly 45 are enrolled.

OTHER LEAHY CENTER PROGRAMS: University faculty and students provide a range of other services through The Leahy Center. A Peacemakers Afterschool Program is offered on Friday afternoons (2.5 hours) for 8 weeks each semester, connecting 10 student mentors with 20 multicultural children ages 9 to 13. The program is led by the Counseling Department faculty. A shoplifting group is conducted in collaboration with Judge Alice Farrell to support 10 to 12 young people in a group therapy session each week for six weeks each semester. Other services include weekly counseling and physical therapy services, a nutrition clinic and smoking cessation classes.

VOLUNTEER SERVICE HOURS

Students, faculty and staff of the University are involved in hundreds of community service and volunteer programs that have a positive impact on the region and the City of Scranton. In the 2008-2009 academic year alone, approximately 2,700 Scranton students provided more than 175,000 hours of volunteer service, much of it in Northeastern Pennsylvania.

UNIVERSITY LIBRARY

The Harry and Jeanette Weinberg Memorial Library, the leading academic library in Northeastern Pennsylvania, is available for free use by anyone holding a Lackawanna County Library Card. Currently, the University has **477** registered patrons. Of these, **215** list their city address as Scranton.

USE OF FACILITIES

During the last five years alone, the University has hosted **3,735** events by community organizations groups, waiving more than **\$140,000** in room usage fees.